



## Y2K IS BACK IN STYLE!



**All the fashions from the early aughts are big this year. Gentlemen, do you want to bring back your frosted tips? Ladies, how about that bright blue eyeshadow?**

While visiting your favourite past looks might be fun sometimes, nobody really wants to wear all the same things they did when they were younger. In a way, your house is the same. The air conditioner you had in the heyday of boy bands is now as dated as velour sweatsuits. You're older, wiser, and better-dressed. Your home comfort needs to be as well. You need a heat pump for your home.

Heat pumps are gaining popularity for good reason. They're the total package: heating and cooling in one unit. One of the main advantages of heat pumps is their high efficiency, which can help you save money on your energy bills, and most importantly, Federal Carbon Tax. Some even use geothermal technology, making them a better choice for the environment too. They work by transferring heat from the outside air or ground into your home, rather than generating heat like a traditional furnace. This means they use less energy to produce the same amount of heat. Like other systems, they come in single-stage, two-stage and variable-speed.

All this talk about heat pumps might remind you that you've heard something about the new SEER2 and HSPF2 standards. Regulators in Canada and the United States changed how HVAC systems are tested and how their efficiency is reported. SEER2 stands for Seasonal Energy Efficiency Ratio 2 and is how we report how much energy it takes to remove the heat from a home. HSPF2 is the Heating Seasonal Performance Factor 2 and reports how efficiently the heat pump moves heat into the home. You can think of it like the mileage rating for your air conditioner or heat pump. The higher the number, the more efficient the system for both SEER2 and HSPF2. These guidelines shape what kind of cooling systems are allowed to be installed in any given jurisdiction. The regulators' reasoning is that current SEER and HSPF standards don't account enough for ductwork, and other conditions in real homes. The new standards are more stringent to better reflect actual conditions.

Because of these changes, some older styles of air conditioners will stop being available. We will continue to provide the best air conditioners and heat pumps for our customers' home comfort needs and if you're looking to upgrade your system, we really want you to think about putting in a heat pump.

**Think of it this way. Are you going to get the same ultra-low jeans that everyone was wearing in 2003 just because they're popular again? Not likely. Get the pants that work for you now and get the heat pump that works for your house now, too.**



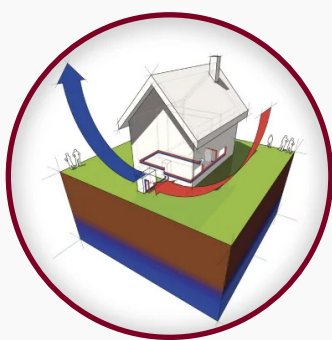
## Why is your air conditioner running but not cooling your home?

Andrew from Woodbridge GTA ClimateCare explains that there could be a number of reasons for the issue, but there are a few things you can check yourself before calling a ClimateCare HVAC specialist.



## The ClimateCare Blog: News You Can Use

Curious to read more? The ClimateCare Blog has information about every topic you can imagine, including government subsidies, when to replace your furnace, and what wood is best for your fireplace. As always, give us a call if you have any questions. Talk to you soon!



What is a heat pump and how does it work? Read on to find out how a heat pump can make your home energy-efficient and comfortable year-round.



High levels of humidity can wreak havoc on your comfort, your health and even the structure of your home itself. Learn how you can keep humidity at bay this summer.



To ensure that your air conditioner remains in optimal condition, it is important to perform regular maintenance. Here is a checklist of tasks to help you.

### ABOUT CLIMATECARE CANADA

We are Canada's largest network of independent heating, ventilation and air conditioning (HVAC) systems contractors.

We are 100% member-owned, and we've been that way since the cooperative formed in 1992.



### "I WANT TO SUPPORT LOCAL BUSINESS"

When you hire us, you're supporting your community. We are a network of local businesses spread across Ontario, and dedicated to delivering on the high standards associated with the ClimateCare name.

THE HEATING AND COOLING PROFESSIONALS WHO **CARE®**